



OUR PROCESS

How We Work



Every engagement follows the same disciplined path — from first conversation to measurable results.

1

Discover

Understand the business, the market, the competition, and where growth is being left on the table.

2

Strategize

Build a clear roadmap aligned to the client's specific goals, timeline, and budget.

3

Build

Develop the brand, message, and assets needed to support the strategy.

4

Launch

Bring the work to market through a coordinated, well-timed rollout.

5

Grow

Expand visibility and opportunity through PR, partnerships, and campaigns.

6

Measure

Track real results and refine the strategy based on what the data shows.

STRATEGY. VISIBILITY. GROWTH.

New York · The Hamptons · Miami 917-701-3238 Masha@MashaConsulting.com
MashaConsulting.com